

30-Day-Instagram

Godiawala Studios

			1 Define your Goals for Social Media Marketing	2 Identify your Target Audience
3 Identify festive days, trends, or seasons you'd like to work for	4 Identify your content buckets for the month	5 Work on the creatives - Stories, Posts, Blogs	6 Plan your theme aesthetically	7 Invite your friends, family, past customers to follow your page
8 Engage your followers with interactive stories	9 Introduce your team, brand or announce your goal for the month	10 Identify trends, jump on it	11 Follow complementary brands	12 Analyse your progress from insights
13 identify your collaborations	14 Talk about USPs, benefits, needs	15 Become credible talk about founder, team	16 Share client stories, feedbacks	17 Go live, or do something different
18 Provide value, inspiration with your content	19 Repost, show some love to the brands who are doing good	20 Showcase a day a work, behind the scenes, packaging, etc	21 Show use cases of the product or service	22 Introduce your brand hashtag
23 Post Instagram polls, quiz or ask us anything	24 Introduce new products or show a teaser	25 Experiment with hashtags, captions	26 Make it personal, talk about people behind the brand	27 Talk about why you do what you do
28 Ask your follower what they would like to see on your page	29 Analyse	30 Tweak things in your schedule, style based on your analysis	31 Ta daa! Hope you got a hang of this now!	